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# **Make Your Online Training Engaging**

Knowing about online courses and their teaching and learning techniques is more critical as time goes on and daily life becomes more digital. It might be challenging to get students interested in their online coursework. If you're an internet trainer, nobody will comprehend it better than you.

Online courses provide students with more conveniences and advantages than offline courses. However, in this case, the issue is that the learners cannot understand the speaker's feelings better.

The transition from traditional classrooms and face-to-face instruction to computer-based training in a virtual classroom makes it more challenging to keep students engaged. Their resistance to environmental change may prevent them from engaging in online courses.

To solve this issue, use visuals to engage the audience and give them the impression that they are in a live lecture. This eBook has collected information to help you effectively make your online course more engaging.

## **How To Create A More Engaging Online Course**

It's crucial to create an engaging online course because otherwise, there are high chances that your candidate, student or employee might not learn what you want him to learn. Create exciting and appealing slides, videos and quizzes to make online learning effective and ensure students retain the material.

Just take a quick look at the ideas that follow. It would help you.

### **Having A Learning Platform**

Students love learning more when they study on a meaningful learning platform that is not “buggy” and that simply works. The location is needed where they can talk about their academic concerns and interact with other classmates. They can participate in their studies, cooperate on tasks, and discuss ideas. This could have a significant positive impact on the eLearning experience and online learning engagement.

## **Arranging Time Managed Online Tests**

More people than you imagine will increase interests in your content if you have a community to set up online exams and announce results on the due date. The learners are motivated by the trainer's feedback. Involving the audience in your content can also be achieved by allowing students to organize online meetings.

## **Use a Simple Daily Life Way of Teaching by Using Videos**

Video clip can present what something looks like in reality, recreate directed scenes, or show examples from real life. Their advantage is that they can really capture the student's attention, thus encouraging them to continue going through the course. The learners will feel more welcome in watching your videos, and feel like they are in a traditional classroom. You can explain your experiences using simple examples from real-world stories. Increase the number of videos in your online course and upload learning-related videos to add more interactive components. By giving your students stories you can teach them complicated skills like collaboration, creativity, how to operate equipment, software or how to react to certain work situations.

## **Be Active**

One of the most important points: If the content of your course has changed, there are new rules, new circumstances, new ways of doing things, then you should update the course as soon as possible and notify your students.

The complete instructions on making your online training more interesting are provided below, along with information on the advantages and difficulties of trainers conducting their classes online. Keep reading the following chapters to gain a better understanding.

## **Challenges And Obstacles For Online Trainer**

Students accustomed to being physically present at school may find it difficult to continue learning when they have time off from school. Access to online education has been highly beneficial to students, particularly around the time when COVID 19 initially arose. In the wake of the epidemic, many schools in different corners of the world have opted for online or remote learning.

Online learning has several benefits, some of which include accessibility, time management, improved virtual communication, a broader perspective on the world, and technological proficiency. Both teachers and students may encounter difficulties when using online learning but it is proven that learners face significantly more challenges than teachers do. Due to the lack of face-to-face interaction, it is often difficult for trainers to understand their students' feelings. This can lead a teacher to become discouraged and stop teaching wholeheartedly because there was no adequate response.

Let's learn more about the challenges and issues eLearning teachers and instructors frequently face while delivering an online course.

One of the newest forms of education, online learning, can cause variety of difficulties for both students and professors:

### **Lack of Attention of Students to Speaker**

In general, individuals believe that online education can increase students' capacity for learning. However, because the learners are unable to perceive the speaker's emotions, the results are not entirely accurate. Additionally, they may not pay a proper attention to what the speaker is saying.

Most students who struggle to participate in online learning are likely to lack a personal connection with teacher or other students. They thus don't adequately attend the course. Therefore, lecturers become discouraged when students don't participate and stop improving lectures.

### **Lack of Digital Literacy**

In this digitalization era, one must know every aspect of the digital world, such as Microsoft Word and PowerPoint. Today's students and teachers need to know about the tools and techniques of the digital world to handle problems if it occurs. Unfortunately, all online teachers and students have no well-known knowledge about digital world and often struggle to explore it properly. Computer and digital literacy are essential for teachers as they enable the students to manage their assignments in an organized manner without any hurdles.

### **Lack of Feedback at Proper Time**

When a student responds instantly to a teacher, it encourages the teacher to do more work and entails student engagement in studies. But when feedback is delayed or there is no feedback at all, teachers become discouraged and may find classes boring which leads to failure in revealing what is important to students.

Lack of instant feedback is one of the challenges students and teachers face in eLearning, as there is no interpersonal attachment between speaker and listener.

## **Lack of Technical Skills**

There are parents who want to provide their children with a strong internet connection or fast computer, but they can't afford that. As a result, when their children become online teachers, they can't solve technical issues during their studies, such as damage to the computer or laptop.

Online learning requires high bandwidth, so talented teachers who have not been exposed to the internet since birth can't solve technical issues coming nowadays in the modern world. They can't follow the course management system like other online trainers, and for them, online training becomes more problematic than school classes.

## **Proper Time Management**

Along with other obstacles, lack of proper time management also plays its role in eLearning. Online courses require time, hard work and a good organization so some online teachers may find it difficult to manage their time correctly. And as a result, they are unable to engage their students in learning.

The critical task for the eLearning trainers is to encourage the students to take advantage of various time management apps available on the market. Effective time management can be complex for internet learners as their classmates are far away from them. They are therefore unable to manage their time wisely and waste it by not using it.

## **Benefits of Online Learning (Through eLearning Courses)**

Every day, technology makes life easier and more bearable for everyone on the earth.

The same is true for teachers, who may now interact with learners and impart knowledge to them online. There are several advantages to online learning for both professionals and students.

As more students switch to taking virtual classes, the popularity of online education may grow even further. It is estimated that \$230 billion will be invested in online education by 2025.

Through online learning, the teachers also connect with the students, which allows them to understand better their students who are constantly searching the Internet. The first step for the teachers is to adapt this emerging technology as online learning (or eLearning) has several benefits over conventional education.

Below are some of the advantages for trainers and how online learning benefits them.

### **Flexibility**

Our world is constantly changing with new disciplines and professions emerging. As a result, people search for a professional trainer to teach them the necessary competence.

How would you go about doing that if you are skilled with a 9 to 5 job and want to train interested people?

What would be the most effective alternative to share your knowledge without traveling too much back and forth? Without a doubt, eLearning courses are a fantastic solution since you can teach them whenever and anywhere you like. A reliable internet connection is the most incredible way to communicate with your audience and students.

You have more flexibility and comfort when you teach classes online because you can do so after work hours, on weekends, or in the evenings. You don't need to go anywhere from home or work.

### **Individual Pace**

Teachers may maximize the ability for individual learning curves and approaches in the classroom by using online learning solutions, which give them the efficiency they sorely need. Many online learning programs take self-paced learning into account, and this collaboration between teachers and students makes it possible to complete work on time.

### **Various Teaching Opportunities**

Thanks to online eLearning, professionals have many opportunities to teach in various ways. Without online trainings, eLearning programs and platform, they would not be able to educate the learners during a pandemic.

You can explore teaching possibilities online in places where travel may not be practical due to economic or public health restrictions. When a teacher wants to teach a second language abroad, they can do it due to online learning. If you want to share your expertise with a broader audience, you can also conduct public lectures on your chosen topics.

Since there is no space restriction, professors are not restricted to teaching a small group of students. Anyone with an internet connection can get something from the lectures the teacher offers.

### **Communicate More Effectively With Students**

Asking questions in a large classroom or hallway might be difficult for most individuals.

They believe that if they pose the question, it will disrupt the entire class and possibly eat up the teachers' time. Due to distractions in the classroom, most students can't even hear the professor's voice, making it difficult for them to concentrate during lectures.

However, students can easily communicate with teachers in virtual classrooms or online courses. The teachers would also need less time and effort and wouldn't have to repeat themselves as everything could be recorded for later use.

Therefore, communication between students and teachers is effective in a virtual setting, and you, as a teacher, may effectively respond to students' questions.

### **Develop New Technical Knowledge**

The transition to the new technologies would be difficult for educators at first. For teachers, especially in developing countries, learning complicated technicalities can be confusing and outside their comfort zone. However, it also enables the trainer to grow accustomed to the

sophisticated management system or other online communication tools, increasing interaction between educators and students.

If the trainers learn the technicalities, they will eventually benefit. They can communicate with students and respond to their questions using various digital media. The most effective technique to engage the learning community is through a chat box or live video conversations.

## **Save Time**

To spend less time generating educational materials and more time interacting with students, instructors can use the many relevant resources available online. Lesson plans, exercises, reading materials, assignments, examinations, quizzes, and other things for education may be pre-made (templates). You can immediately utilize the resources or even make changes, specifically tailoring them to the needs of your students.

Furthermore, learning management systems frequently have automatic features that make grading less complicated. Although they might not yet be able to evaluate the quality of a written assignment, these platforms can nonetheless be helpful for subjects in the humanities because they can readily grade multiple-choice questions. For instance, they can automatically check for copying or analyse discussion thread involvement.

## **All in all**

Online education is a convenient way to fully engage students, teach them, and provide them with valuable resources from any location. They benefit from learning management systems as they handle their time-consuming task. In this method, unlike in the conventional educational system, the teachers concentrate on teaching rather than creating quizzes, reviewing homework, etc.

## **Pick The Right Authoring Tool Strategies**

Online courses and programs assist people in successful professions in today's digital environment. In addition to its advantages, it also presents some challenging problems, such as choosing the right eLearning authoring tool.

The requirements and needs for development grow as your learning platform does.

The authoring tools are beneficial at this moment since they let you keep up with the platform's expanding demand. Additionally, someone will need to produce content quickly if they want to keep up their success.

Suppose you are in the market and want to select the best authoring tool for your course.

It may be challenging for you, and you may be confused as there are so many types of authoring tools in the market. But don't worry so much, we are here to help you.

After reading the following points, we hope you choose the authoring tool that can quickly meet your needs and budget.

## **Have You Still Confusion About the Authoring Tool?**

An authoring tool is any software or collection that allows the author to create or modify the web content for people's use. The authoring tool is a significant need of an online trainer or developer as it helps to create content quickly.

## **Picking strategies Of Authoring Tool**

Different authoring tools provide various benefits to their users, so it can be challenging to pick the right authoring tool. Here we will discuss with you some best strategies for helping you choose the best authoring tool.

### **Keep the Learner's Needs in Mind**

The first and foremost thing in picking the authoring tool is considering the needs required for your learner in the course. In what form do you want to deliver the training. Should it be a video or something like a slideshow, interactive training, or perhaps something like a web page with content that students can scroll down. It is also good to have in mind the option of displaying the content correctly on mobile devices.

### **Consider the Development Time of the Course**

One of the most important things is to consider the development time of your course. Whether your course can be completed in an extended period, they will cut your time by more than half.

They help you to create content quickly by using prebuilt functionalities and easily integrate the required media content in eLearning courses using ready-made templates.

### **Consider the Technical Skills**

The essential factor for a trainer to be successful in eLearning courses is to have simple and easy to use tool at hand. If you avoid this factor and choose a complex authoring tool, this can cause you a lot of technical problems, which can lead to delays in delivering training to your target audience at a later stage. Additionally, your course participants themselves may encounter technical problems when using the training that was poorly designed, or created with errors.

### **Keep in Mind The Instructional Strategies of Authoring Tool**

Before going to market and picking the authoring tool for your course, look at what you want to include in your lesson. Also, remember the results you expect to achieve through them; then, we hope it will not become more difficult for you to pick the right tool.

First, think about whether you are going to include more videos, images, and animations in your course or if you are going to provide the learner with practical knowledge. After that, decide the type of authoring tool you need to pick from the market.

There are several leading authoring tools in the market. We have, for example, Articulate Storyline, Adobe Captivate, Lectora, Articulate Rise 360, etc.

### **Take A Deep Review of Your Budget**

Keeping an authoring tool with a wide range of features and functions is not bad, but only if your pocket allows you. It is also an essential factor that needs to be considered when you purchase an authoring tool.

The important thing is to determine how much you can spend on the authoring tool. The tools can be purchased with a perpetual license, or in the form of a subscription.

### **Look for The Ease of Integration with Present Software**

Currently, if you are using an authoring tool, it's essential to look for the ease of integrating the device with the current software. If the new one hinders the functionality of the current one, then don't pick it. Instead, you may look for another one.

### **Research and Review More About Tool Before Picking It**

You know that no one is forcing you to buy an authoring tool, so research more about your purchase before you deposit money for buying it. Look for reviews and posts from other professionals about the authoring tool you consider the best.

Finally, pick up a trial version of the tool and check every feature it offers. Then decide whether it suits your budget and necessities or not. Search for it on Google and use the step-by-step guide to find the best possible solution to your problem.

## **Different Multimedia in Online Learning**

By using multimedia, trainers and experts can teach learners new skills and enhance their capacity to seek out new, complicated ideas and concepts. All students can access multimedia training sessions, which keep them interested in their studies.

With multimedia, students can acquire new skills and their preferred disciplines.

Information exchange via many media is referred to as multimedia training or learning.

The trainers can improve the effectiveness and engagement of the eLearning courses with multimedia.

To engage students, a trainer must understand how to use multimedia effectively. Audio, pictures, video, and text are all part of multimedia, which is used to help students acquire new things and abilities to advance in their careers. The use of multimedia training is a modern way of educating students who seek to learn new things and technology. Using



a range of media provides students with several possibilities to engage in the learning process.

How new information and concepts are presented to learners affects their learning. With its reliance on electronics, modern education has advanced well beyond the written pages of textbooks.

A variety of techniques are used in multimedia training programs, including:

- Online or in-person lectures
- Audio instructions
- Videos
- Practical instruction Written materials
- Games/Gamification

All of these components are included in a lot of training programs' educational processes.

A student can watch online courses such as eLearning courses, a white paper could be read, and can even download the audio for later listening.

The world of multimedia is made up of five fundamental media types. Let's examine each of these and discuss their implementation in online learning.

## Text

The simplest type of media is text. It has both unique and alphabetic characters. Using different text kinds, sizes, fonts, colors, and background colors can create various impacts on the text.

**Getting the most out of the text:** Reading is the primary way to convey instruction. Learners have enough time to read and understand words. Here are some guidelines for making the most of text in eLearning:

- Make the text font readable. Don't use text in overly decorative.
- Customize the text size. To make your keywords stand out, choose a larger font size.
- Make text stand out by choosing the right background and font colors.
- Use text color solely for emphasis and highlighting. According to the background, the regular text should be either black, grey or white.

## Animations/Motion Pictures

One of the key elements of online learning are animations. Text, photos, or both can serve as the basis for animations. It might be in 2D or 3D. The following advice will help you make the most of pictures in eLearning:

- Consider the importance of learning. Instead of only grabbing the learner's attention, animations should enhance understanding.
- Use animation speed and components with discretion. Keep the number of moving parts to a minimum. One or two at a time is best to enable the student to concentrate. Improve the speed.
- If character animation is used, pay attention to hand gestures and movement.

## Static Pictures

The earliest kind of media is probably an image. Humans mastered the art of drawing before they mastered the art of writing. There are various forms: illustrations, photos, icons, line art, and clip art are typical imagery. To make the most of visuals in eLearning, consider the following recommendations:

- Use an image to help understand the words.
- Never insert an image merely to make the content space bigger. Use photos only when they provide value. It may be visually beautiful, but if the image isn't used correctly, it becomes a distraction from learning.
- Select the appropriate type of images. The image format should be uniform.

## Audio

Audio is an effective teaching tool. Students pay attention to the voice over or other sounds. Here are some suggestions for achieving the most use of audio in online learning:

- It's crucial that the audio and on-screen elements seamlessly integrate. It is damaging to learning if students listen to material not supported by text or visuals. Learners won't be able to understand the content if the audio is not synchronized with the content.
- Text from the screen shouldn't be identical to the audio. Text and pictures should be reinforcing, while audio should be informative.
- Pay attention to the narration's tone, rhythm, and accent.

## Video

The learning community is becoming more and more familiar with watching videos. You can either shoot or animate a video. A video by itself is a form of multimedia that combines text, visuals, and audio. To make the best use of audio in eLearning, consider the below guidance:

- Maintain brief, concise videos. The average learner finds it daunting to concentrate on instructional videos for more than three to five minutes.
- Using videos as brief messages with a few key lessons is ideal.
- Social learning platforms can be used to share videos.

The effectiveness of eLearning depends heavily on multimedia. It requires a thorough design and instructional strategy to make each multimedia component stand out and support the learning process. Learning outcomes can be significantly improved by using a successful multimedia strategy.

### **Program Development for Training**

By using multimedia, trainers and experts can teach learners new skills and enhance their capacity to seek out new, complicated ideas and concepts. All students can access multimedia training sessions, which keep them interested in their studies.

With multimedia, students can acquire new skills and their preferred disciplines. Information exchange via many media is referred to as multimedia training or learning. The trainers can improve the effectiveness and engagement of the eLearning courses with multimedia.

To engage students, a trainer must understand how to use multimedia effectively. Audio, pictures, and text are all part of multimedia, which is used to help students acquire new things and abilities to advance in their careers.

### **Effective Learning Methods in Online Learning**

Learning strategies impact practically all aspects of students' lives, including their ability to pay attention to and comprehend lectures. Depending on strategy, a course may or may not be effective.

Effective online learning techniques keep students engaged and prevent boredom while also assisting them in understanding the lesson. Do you look for learning strategies that work so you can include them in your teaching style?

Instead of searching, we have gathered some information to assist you in completing the task and reaching your goals.

### **What are The Best Techniques for Effective Online Teaching?**

We have collected some straightforward ways based on research that we hope will help you to achieve your and your student's goals in your new online course.

### **Do Experiments and Use Practical Things**

It's not always a good idea to ensure your students understand everything you say.

Work with your students practically if you want to build a good relationship with them since they will see the connection between learning and their daily lives, so they may focus more intently on the subject.

You can also ask the students to prepare presentations on their own. The presentations will increase the self-learning and creativity of the students. You must guide the students that the presentation should relate to the topic. Moreover, they will develop modern skills from a young age.

### **Take Your Live Online Classes**

You and your student will benefit from participating in live online classes. The teachers and the students in a live online class must watch out for themselves. Real-time communication between the teacher and students is available in live classes - the teacher can monitor the learner better.

Additionally, students have the option of asking the instructor to modify the approach or simplify the subject. They can also get their questions concerning the matter answered. Although the teacher is not physically present in classes, he is still able to give his students a personal touch. The students are able to monitor their development in real-time.

### **Use A Virtual White Board**

If you simply have vocal video recordings of your classes, learners won't benefit from them. You can present your spoken words to your students using a virtual whiteboard. Students who missed the lesson have a fair chance to take notes when the teacher uses a virtual whiteboard.

The most incredible option today is virtual online boards because of their crucial function in education. Projectors can be used as an alternative to virtual whiteboards. They function similarly to whiteboards.

Online teachers can also use graphical representation and flow charts which will help them to:

- Upload documents
- Brainstorm about Lessons
- Delegate and review assignment
- Integrate multimedia content
- Helps in quizzes, presentations and group discussions, etc.

### **Set Clear Expectations Of The Course**

Since online learning is new to students, as we all know, they cannot expect themselves to meet their expectations. Teachers must make it obvious to students how to determine their grades. Setting clear expectations for students regarding the course is crucial for professors. Students will become disinterested in the material if the teacher doesn't react to their

questions promptly. Both students and teachers must keep their commitments to achieve their objectives on time.

### **Record Videos by Using Different Tools**

Videos are widely used in online classes. Sometimes students also need to film videos, in addition to teachers. As part of their project, they may have to create video presentations to demonstrate their understanding of the subject. On the other hand, teachers must either record live lessons or respond to inquiries from students.

Every day, new modern tools are developed that make it possible to generate such videos quickly. Since they allow both students and teachers to shoot videos and add subtitles, photos, and other amusing components, these tools are very beneficial.

For your students to gain from the videos in the future, upload them on YouTube.

### **Incorporate The Technique of Self Study**

According to a widespread view, the students that do well on their board exams tend to be more independent learners and bookworms. Online learning environments can also use the idea.

Teachers provide students with online learning topics that they must independently learn. The method aids students in exploring concepts and coming up with their own. Every individual will bring a unique and fresh take on the subject after collecting data and fusing that research with their own ideas.

Students will put forth a tremendous effort to comprehend the subject as well as to articulate it to others on their own terms. The learners' schedules will now include a new type of learning called self-study. Also, self-study will increase students' enthusiasm for even more complex subjects.

### **Use of AI can Improve The Learning Techniques**

Artificial intelligence is one of the most useful technologies in the educational sector. Customizing artificial intelligence has shown to be a handy function for people. Artificial intelligence is capable of a wide range of tasks, including assessing student performance. Learners in one topic or across several subjects can be compared using AI. If the teacher wants to know which student is falling behind others, they can with the use of AI. Of course, artificial intelligence can produce a thorough analytical report in the classroom. This enables the teacher to concentrate more on the weaker individuals.

The usage of AI by educators also aids in the discovery of instructional strategies that can be included in lessons to facilitate learners' understanding. The teacher can keep the understudies' attention for a longer time if the material is simple to understand.

## **Use Graphics and Diagrams**

Science has proved by its research that the human brain remembers the things taught through graphics and diagrams for longer. Today is the digitalization era, and various templates are available online to help teachers prepare a schedule or make a lesson plan for sharing with students.

The templates help prepare a presentation that includes images, infographics, and diagrams. Animations of the structure of certain things are also available on YouTube to support teachers in making videos.

Many other templates are also available, which help teachers to explain complicated topics with fun, and students not only understand them but also remember them for a longer period.

## **Interactivity in Online Learning**

Why are students' interest, engagement, and interactivity crucial in eLearning courses? Online learning is a better experience when the lessons are designed to create learner engagement and interactivity.

Interactivity in online courses refers to a student's level of involvement. If you are an internet trainer, you would probably know that the static text and images would not be enough for learner engagement.

Moreover, the teacher gives the class ample opportunity for interaction and information sharing. However, it could be difficult for professors to maintain engagement and interaction with the students when teaching online. To engage the students under the course in this circumstance, you as the trainer must employ a number of strategies and techniques.

Here are the most excellent and most efficient strategies to increase the students' level of interaction and interest in the eLearning course.

## **Effective Ways to Make Online Learning More Interactive**

Following are some tips to make your online course more interactive and engage learners.

### **Adopt Active Learning**

Incorporate problem-solving, group discussions, case studies, and scenario-based learning to involve students in the course actively. Due to the students' active participation in the learning process and other factors, active learning is a quicker and more successful method of instruction.

You can start by including more manageable, active learning-based activities, brief quizzes, or group chats on a particular subject covered in your courses.

It is impossible to nod off in class if active learning occurs.

## **Create Compelling Learning Scenarios by Combining Various Media Sources**

A trainer may not be aware that the students who are constantly engaged with videos, photos, graphics, and 3D models also fully understand the topics or ideas. Try adding notes, links, or voice explanations directly to images to know they interact with your course content. These interactive elements will help the learners focus on the materials we want to highlight.

It's simple to incorporate these interactive components into your online course materials. Trainers can produce presentations, infographics, virtual tours, and other interactive content.

## **Add Live Training**

The importance of live sessions can not be ignored for real-time interaction of teachers with students. It is the best way to create engagement between the learners and the professionals, and peers.

Many apps, like Zoom, are available for live sessions of the course creators and learners. The live session will not only help the learners to solve their quizzes but will also improve engagement and is a great way to discuss different complex concepts.

## **Use Storytelling Techniques when Instructing.**

Educating a vast audience is possible with online learning. Some students would not accept the new educational approach since they prefer the conventional one. For those, you can utilize a tried-and-true strategy like storytelling to capture their interest. By doing this, you'll provide them with an interactive setting.

Using storytelling to increase engagement in online learning leads to a shorter learning curve since the student can establish the connection between your gripping tale and the particular skill they are studying.

## **Quizzes**

Quizzes are the most effective tool for getting the students' attention. To interact with the students and pique their interest in lectures, the teacher would often bring some quizzes to class when they were the first to arrive. The same is true of eLearning: instructors can inquire about anything during live sessions, chats, or in a form of an interactive quiz. According to studies, learners are more attentive to dynamic content than static content. Students will want to participate and demonstrate that they are paying attention to the topic when a quiz is enjoyable and engaging.

## **Use Gamification**

The word gamification is used more these days. Gamification is a way to motivate students to learn and earn. It entails incorporating gaming mechanics into the educational process, such as goals, points, and badges. Leaderboards will encourage interaction and engagement,

and students can receive immediate gratification for their learning efforts. If you want to make your online course more participatory, try incorporating gamification and competition.

## **Gamification in Online Learning**

In online learning, the engagement of the student in studies is essential. If they are not engaged in their learning, they are unlikely to invest their time and energy in eLearning and, at last, will stay behind other students.

There are some best tips on Google for students' engagement in studies. One of them is gamification. And it is the most effective method. Teachers and students both take benefit from gamification in online learning.

The idea of gamification occurred to involve students in their studies. And it worked best and gave people the expected results.

## **What Gamification is?**

Gamification is applying gaming formats in content to promote and improve learning and engagement in studies. Gamification makes eLearning more enjoyable and encourages the students to participate in eLearning classes.

It is based on incorporating game-like design techniques that could be as simple as quizzes, polls, points, rankings, badges, drag & drop activities, progress tracking bar or as complex as gamified scenario-based simulation. The primary purpose is to catch the learners' attention and keep them motivated and engaged in achieving their training goals.

## **How to Use Gamification in Online Learning?**

Games are known to offer a few benefits, too. For example, teachers in traditional classrooms have used the Civilization game series to teach history in a better way. Good games teach their fans new tricks and modern ways of life.

When it comes to gamified online learning, it is just taking the engaging game elements and incorporating them into the learning experiences someone wants to design. For gamification in eLearning, the following elements can be included:

### **Introducing Stories**

Create a story for your users to engage them in the content and make them feel like going on a journey. Using metaphors for characters in place of the employees will boost the fun of eLearning. This is a great way to create immersive content and keep the learners engaged in their learning.



## **Looking Designs**

Use the designs that can attract the user's eyes and can make eLearning more and more decent. Also, use bright colors and graphics to stimulate the watching experience of learners.

## **Allow Competition**

To achieve the best results, allow your learners to compete with other “players”. At last, reward those students who have played the best to keep them motivated and encouraged. Competition provides context for students to achieve higher goals.

## **Keep Challenges in Front of Them**

Encourage your students or employees to take part in challenges. Use the difficulty level as the session progresses. This will help them to better adapt to complex tasks. The right level of challenge keeps them motivated, encourages them to persevere and leads to a sense of achievement.

## **Rewards**

Human nature is that we need some purpose to be motivated and engaged in any learning activity. After the results, reward your learner with badges, modals, certificates or other encouraging materials. This will help them be motivated and want to do more work than others.

## **Instant Feedback**

Taking instant feedback from the trainer or automatically through an LMS system is one of the essential points of engaging students in their studies. Through instant feedback, the students are aware of their progress at every instant and thus want to improve their skills and knowledge.

## **Benefits of Gamification to Teacher and Students**

Sometimes people ask the question, why should eLearning be gamified? The answer is that when someone plays the video game in the middle of using some software which correlates with it, then learning becomes effective.

We are going to discuss with you the benefits of gamification in eLearning.

## **Encourages Active Learning**

Gamification in online learning allows learners to participate actively in education, providing them with many opportunities for interaction with the content. The learners are aware of

their progress every minute by taking instant feedback. They can also test their knowledge from time to time.

### **Keeps Learning Continue**

The introduction of gamification in online learning permits the users to increase their scores, move to the next level, and continue learning. The users can also retain their information through repetition and thus can score higher.

### **Learning Experiences Becomes More Enjoyable**

The students' learning experiences become more enjoyable when they have the time to watch and participate in something like a game during learning time. They may also stay engaged for a more extended period and not consider learning a boring thing.

### **Increase in Productivity**

By Introducing gamified elements in the eLearning course, the students get more productive and creative. As there is no wastage of time and the students get more information in less time, it cuts the work time by more than half.

### **Gamification in eLearning Course Not Always The Best Option**

Everything that has advantages also has some disadvantages. You must consider all aspects of a particular topic before gamifying it because gamification is not necessary for every subject. Before deciding on the effectiveness of gamification, set your learning objectives and consider every module unique.

## **Overcoming eLearning Barriers**

Online learning is something that needs more engagement as compared to traditional classroom learning. In online learning, the students are separated from the teacher by a computer screen. They have no fear about the teacher's emotion and consider that teacher is not seeing them.

In every field, there are many barriers to cross and reach to the destination. The same is true in online learning, where trainers and learners face common hindrances.

These barriers disturb the interaction of students with the content and instructor and their emotions with their progress.

Overcoming the barriers in online learning is not so difficult but needs some knowledge and skills. How can the obstacles lurking in the eLearning course be overcome? Perhaps this is the question that comes to mind of every online trainer, course developer or teacher.

Here we want to unveil the best ways to eliminate and prevent your students from getting stuck during studies. Choose the way you think is the best.

## **How to Overcome Online Learning Barriers?**

There are various kinds of eLearning obstacles, such as:

- Social barriers
- Administrative barrier
- Motivational barriers and
- Technical barriers

Let's discuss the ways to overcome them..

### **Motivational Issues**

Motivational issues and lack of attention are among the most common observable problems teachers face in online learning classes. The trainers can't correctly engage their students in the topic, resulting in the teacher's disheartening toward the subject.

Now let's see a possible solution: if the trainer has introduced gamified elements in the learning context, it keeps the student motivated. As a result, they respond appropriately to the teacher, and the teacher also becomes happy from students' hard work and then teaches the lesson with fondness.

A trainer or subject matter expert along with course developer must set clear training goals to get learners focused and realize that learning must be their priority. If learners have no clear goals, they get defocused from the main point.

### **Time Management**

One of the barriers coming on the path to success in online learning is a poor time management plan. The fact is evident that online courses' flexibility is excellent compared to offline classes. But it doesn't mean that you submit the assignment late. Due to poor time management, some learners will stay behind others and consider online learning boring. How to solve that? If the learners make a syllabus before class or topic and do their work according to the schedule, submit the assignments at the proper time, and score in results very best, they would complete the courses with a happy ending.

### **Technical Issues**

Unfortunately, many students and teachers studying online are not technical experts. When there is a problem with their monitor or mobile, they can't handle it because of no specialized experience. So they consider online learning, despite its significant benefits, more complicated than traditional class learning.

How to solve that issue? For example, a person wants to learn online but first wants to master the basics of computer use and become familiar with basic digital skills. After that, the person starts online training. Will they be successful? Of course they will because they already have the basic knowledge and can solve basic technical problems.

### **Poor Communication Issue**

One barrier in front of online learners and teachers is poor communication. Poor communication issue arises when the students fear when and what to ask from the teacher in chat. As a result, they can't understand the topic properly and by not trying to overcome it they consider eLearning boring.

Now see its other version if the student who has a question about some topic and can't communicate with the teachers turns to additional academic resources for support, and they help him.

Do you think he is confused about assignments or tests? No, because he has communication with other peers and academic resources and can track his own progress.

## **User Experience in eLearning (A Good Interface)**

A learner's psychological impression when interacting with the online courses is referred to as user experience. The user interface (UI) design aims to foresee users' possible demands to serve them. UI combines ideas from information architecture, visual design, and interaction design.

There are two significant parts of UX in eLearning which are:

- The process of UX as a whole
- UX as a component of the interface design for online learning

User Interface or UI or UX plays a vital role in creating compelling online learning experiences by ensuring that users can find and engage with the information and tools they need to complete the coursework efficiently.

## **UI Design Can Improve The Learning Experience**

Readers can quickly become overwhelmed if you bombard them with too much information at once. Fortunately, a skilful user interface can transform any collection of content into straightforward minimalist software.

### **Difference Between UX And UI**

The implementation process includes UI, which falls under the broad category of UX design. It means that UX is a broader term, and UI is a smaller part.

## UX in eLearning?

UX includes students' attitudes, behaviours, and feelings while using an eLearning course.

UX design, taken as a whole, takes care of:

- What are the student's needs, circumstances, and behavioural characteristics?
- Which journey map does the learner take?
- How can business and performance issues get solved through eLearning?
- How is the learner feeling after completing the course?
- How may we tailor the curriculum to the needs of the end users?

## Describing User Interface (UI) Design

The user interface (UI) refers to the visual elements that learners can interact with in eLearning, such as buttons, icons, images, text, screen designs, etc.

It is a place where interactions between humans and machines occur. The user interface has two components:

- A product's appearance and feel are communicated through visual design.
- Designing interactions is the process of organizing pieces in a sensible way.

## Tips for Effective User Experience in eLearning

User Experience must be taken into account when designing an online course. Let's look at how we can do this in the right way.

### Keep The UX Design for eLearning Consistent

In UX, it's essential to comprehend users' thoughts. That might be aided by understanding their actions and expectations. Make sure you comprehend what your students are hoping to get out of online education – what makes sense, and what looks absurd or downright wrong? All of these components must be present during designing a high quality eLearning course. The content distribution system's look, feel, and overall layout should satisfy ordinary usage expectations.

### Use Basic Fundamentals in eLearning Content Development

To create a practical learning experience, start by narrowing your options to the most crucial elements. Users will find it challenging to comprehend how your product operates and how they may accomplish their goals if you include too many content at one place, a wall of text that has no proper line spacing or if it is incredibly complex.

To get the most out of online learning, keep things simple. Only choose what is required and once that's done, proceed with the beautification process of the content or the addition of new interactive elements.

### **Keep in Mind The Multiple Tasks of Online Learners**

The first and most important thing to do is to keep in mind that people who learn online are already involved in other activities. People are multitasking by definition since they are viewing a YouTube video, checking their social media accounts, or reading an email.

As a result, when you design your course, it should be easy to follow so that you can finish it without constantly being distracted by other things.

Research indicates that humans can only really focus on one job at a time, even when we occasionally manage to balance two tasks at once (like talking on the phone while driving).

As a result, we naturally transition between functions in our minds.

When designing an online course, make sure that users have to make as few “jumps” as possible.

### **If You are Designing eLearning – Test It Before Publishing**

You will be amazed by the speed and cost savings of testing instead of re-designing (which can often be an expensive, time-consuming process).

Make sure your software can be evaluated before you begin. A little detail that seemed trivial before testing might become a significant problem once you see how it looks or feels on screen.

Testing helps you get closer to the desired result and, at the very least, gives you helpful information that you can use to improve future iterations.

### **Delivering eLearning Course to Your Audience**

Engaging people with your eLearning content has been the biggest challenge that teachers, subject matter experts and course developers face today. Making your audience connect with the content is even more challenging. Creating an online course is one thing, but working out how to deliver it is entirely different.

You should craft your training program to meet the needs of your learner. Knowing your audience from inside out is very important. Who are they? What do they need to know? What do they want from your training? With infinite knowledge available on the internet, how will you make your next course stand out in delivery?

Beyond informative and authentic, your content must also be engaging so that you want to deliver it from the heart. Here we want to share with you some points to note down before delivering any eLearning lecture.

## **Know Your Audience From Inside Out**

Before deciding how to design the course, invest time in knowing your audience from the inside out. It is difficult to catch someone's attention without knowing better. You will need several different levels of training for a specific topic as well as pick a style, but if your audience is not comfortable with it, you will have to change it.

You may need to offer beginning, intermediate, and advanced courses on topics like public speaking or something else. Select the vocabulary that fits the choice of your audience.

## **Impressive Writing Style**

Your work needs to connect with the audience on an intellectual level and the way of style that is inspiring, persuasive, and actionable. You want to make the learners do work not only during the course but also after completing it.

Don't use monotonous sentences and boring content as they bother your learner to read it. Vary the sentence structure using different adjectives and appropriate prepositions, and use funny words to keep learners engaged.

Try to wake up your audience when you realize they are feeling bored from the long and informative sentences in the content. For waking your audience, use short sentences and then go back to long informative sentences.

To make your content inspiring and impressive, use stories, analogies, and best quotes stated from successful people to illustrate the critical points of the content. Make sure that the stories and metaphors are related to the content.

## **Comparison of Current and Desirable Skills**

One of the crucial parts of assessing your eLearning course for the audience is to find out what skills your learners possess and what they want to learn. You can determine it by having a complete survey or a test before designing an eLearning course to gauge what they know versus what they need to know in the near future.

You may want to speak directly with the audience to find out which skills they want to learn or improve. Doing it will enable you to enhance their skills and work best on the skills they don't have.

## **Keep Your Course Short**

People don't want to waste time on irrelevant and lengthy things. There are so many activities that can distract your learner from learning. So catch the attention of your learners by creating short-time lectures.

The above point doesn't mean avoiding including funny videos and gamification in the course (it is actually highly recommended to have those elements within your course). Your audience will respond to your joke and the joke will maintain their interest. In today's world, competition seems everywhere, so use attractive material for the learners.

## **Future of Online Learning**

Online learning or eLearning is the modern form of education that enables the instructors and students to interact through electronic technologies to learn. It may also be called distant learning, Internet learning, virtual learning, etc. Both for trainers and learners, a stable internet connection, a computer or a mobile device may be required.

The demand for eLearning courses increases every passing day. And the only possibility for this issue is the emergence of online learning where people sit in their homes and study eLearning courses from different places in the world.

We can't ignore the importance of eLearning courses in students' future. Online learning has proven to be important and valuable for many students. A recent survey shows more than 60% of students are distant learners. Online education is the best choice both for teenagers and adults. As a student, this can be an advantageous method for sharpening your skills or learning new ones.

In this chapter, we have collected information on why online learning is the future of education for today's students. But before that, we want to emphasise once again the importance and advantages of eLearning.

### **Benefits of eLearning**

Distance learning offers a unique combination of benefits because it is a relatively new kind of education. Learning online has several advantages for students, including:

- Continuity of time
- Several courses are available quickly
- No hassles with transportation or commuting
- Individual learning pace
- Lower costs
- Possibility to work while you learn

## **Why Online Learning Will Shape Education in The Future.**

Here are some reasons for why online learning is the way for the future of education.

### **Regular Education**

Today's education industry is undergoing a paradigm shift known as continuous learning. With new developments and a changing environment, learners can broaden their skill set through constant learning.

It is a constant process of obtaining new knowledge and abilities that enable people to carry out new tasks and work in new professions. Continuous learning adds unique aspects to



their current vocations. Employees must be able to adapt to changes since they must do so frequently in the modern workplace. This is a necessary skill.

### **A Large Number of Programs are Available**

Some countless skills and topics may be taught and learned in a place as big and broad as the Internet. Universities and other institutions of higher learning are increasingly providing online versions of their programs across various levels and fields of study. Every type of student can choose from courses in quantum physics to music creation.

A legitimate certificate, diploma, or degree can be obtained through online study, which is a terrific alternative to visiting a campus in person. Nowadays, people receive credentials that aid in their professional success. The greatest ones are mainly the financial certifications.

### **Gamified Education**

The gamification method entails paying or rewarding the participants when they complete each activity or module. This makes sure that the students are motivated to learn and feel involved. Learning platforms are nowadays introducing several new functions and designing patterns that help learners progress.

The approach has already produced excellent results by keeping the students motivated and interested. This has also given students a sense of reward. With various interactive learning tools, online currency vouchers, and much more, the suppliers motivate the students.

### **Accessibility Is High**

You can learn or teach using an online education program from any location. It eliminates the requirement for travel or the necessity to adhere to a set timetable. In addition, you save money, which can be used for other goals. Traveling is an excellent method to take advantage of the virtual classroom's availability anywhere there is an Internet connection. Online education is a perfect option, for instance, if you're studying overseas and want to find employment. No need to abandon your job or your studies when traveling to remote locations.

### **Learning On Demand**

It is this characteristic of online learning systems that have facilitated their growth. From the convenience of their homes, students can access online courses whenever they choose.

A variety of courses are available, and students can choose the ones that best suit their needs. The learning landscape has wholly altered, as has the educational system, thanks to modern learning technologies and the accessibility of high-quality learning resources.

To improve their skill set and advance their careers, professionals can study online at any time, just like students. To schedule online training sessions for their employees, even businesses can now benefit from it.

## **It Is Cheaper than Conventional Education**

Online learning is frequently cheaper than traditional classroom instruction. You may often choose from various payment methods that allow you to make monthly or per-class payments. This facilitates better financial management. Several of you might also be eligible for discounts or scholarships, so the cost is typically low. Additionally, you can cut costs by using free or low-cost resources for your classes.

In addition, many scholarships are available in this day and age for online learning. In other words, the results can be superior, but at the same time the financial commitment is lower.

## **At Last**

We have only discussed a few reasons why online education is helpful for today's students. 90% of students believe that online education is better or equal to offline education. Undoubtedly, it would be even better if we used the methods described here to engage students in our learning materials so that the knowledge they gain is complete and consolidated.

On the [elearningspread.com](https://elearningspread.com) website you can find many more valuable articles and knowledge on how to maximise the performance of your learners using eLearning courses. We share all that knowledge for free because we believe that education through modern learning methods can only accelerate technological progress and the development of our community. There are endless benefits on the horizon. Take advantage of them.

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